



# EMELINE POBELLE

Visual Designer

## WORK

Since 2018

### FREELANCE VISUAL DESIGNER

📍 Lyon & London

UI/UX design, Web design and branding.  
(UX flows, Prototype, Design system, App & Web design)

**Clients:** Google Business, Facebook Learn, Axa insurance, Baileys, Amnesty International, Paypal, Argos, Lloyds Bank, Virgin Media, CoGo, Terre et Lacs Energie, Émancipées...

2019

### UI/UX DESIGNER

📍 Keplr, Lyon

UI/UX design on a e-commerce app and website.  
Design system, prototype, illustration.

2016-2017

### GRAPHIC & WEB DESIGNER

📍 Hey Human, London

Graphic & Web design on advertising projects.

**Clients:** Sony, Guinness, Unilever, Mondelez Group

2015-2016

### GRAPHIC & WEB DESIGNER

📍 Contentive, London

Art direction & Web design for marketing & networking events.

## GRADUATION

2011

### 1-YEAR TECHNICAL IN DIGITAL DESIGN

“Licence Professionnelle Création Web” Arles, France

2008

### 2-YEARS TECHNICAL DEGREE IN PRINT DESIGN

“BTS Communication Visuelle” Paris, France

### Bonjour!

I'm a visual designer specialised in **UI/UX design** and **Art direction**. My 10 years of experience in agencies drove me to UI/UX and I developed a great sense of intuition and attention to detail.

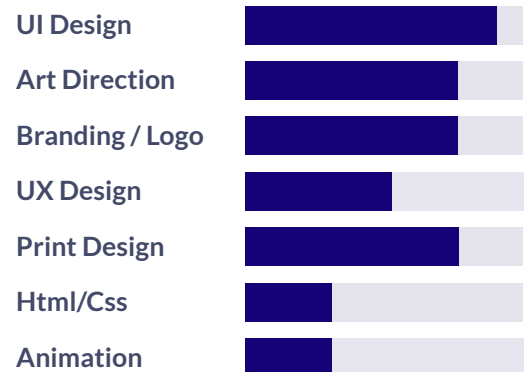
I love to deliver **clean and creative projects**, and imagine how efficient it could be for the user, whether it's a website, an app or a branding.

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## SKILLS



## INTERESTS

- 🌟 New technologies
- 🌟 Digital Illustration, Painting
- 🌟 Cinema
- 🌟 Travelling, Backpacking